

Student Learning Outcome Matrix – 2020-2021 (**Business, Coaching, & Ministry Concentrations**)

Identify Each Intended Outcome	Identify the Assessment Tool	Total Number of Students Observed	Assessment Results: Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient
The student will apply principles of written communication applicable to the Sport Profession.					
SPTM Written Communication Rubric (Direct)	90% of the students will score 80% or higher demonstrating principles of written communication in the Sport Profession.	35	31 Written Communication >80 31 students <80 4 students	Thirty-one (31) of the 35 (88.6%) students surpassed the benchmark.	Does not meet Expectation
No Indirect Measure					
The student will communicate effectively when presenting to an audience within the Sport Profession.					
SPTM Presentation Rubric (Direct)	The student will score 37 or higher (85%) communicating effectively when presenting applicable to the Sport Profession.	35	31 Student Presentation >37 31 students <37 4 students	Thirty-one (31) of the 35 (88.6%) students surpassed the benchmark.	Exceeds Expectation
No Indirect Measure					
The student will apply principles of critical thinking and research applicable to the Sport Profession.					
SPTM Research Project Rubric (Direct)	The student will score 80% or higher applying critical thinking and research applicable to the Sport Profession.	35	32 Research Project Scores 90-100 26 students 80-89 6 students 0-79 3 students	Thirty-two (32) of the 35 (91.4%) students surpassed the benchmark.	Exceeds Expectation
No Indirect Measure					

The student will use knowledge and skill indicative of one who is prepared to enter the workforce within the Sport Profession.													
Internship Final Evaluations (Direct)	90% of the students will score an average of 4.5 or higher demonstrating preparedness for the Sport Profession.	35	26 <table border="1"><thead><tr><th colspan="2">Internship Eval Averages</th></tr><tr><th>Score</th><th>Tally</th></tr></thead><tbody><tr><td>> 4.5</td><td>26 students</td></tr><tr><td>< 4.5</td><td>9 students</td></tr></tbody></table>	Internship Eval Averages		Score	Tally	> 4.5	26 students	< 4.5	9 students	Twenty-six (26) of the 35 students (74.3%) of the students surpassed the benchmark.	Does not meet expectation
Internship Eval Averages													
Score	Tally												
> 4.5	26 students												
< 4.5	9 students												
SPTM Gameday Operations Evaluation (Indirect)	The students collectively will meet or exceed the expectation scoring less than 20 demonstrating preparedness for the sport profession.	44	44 <table border="1"><thead><tr><th>Score</th><th>Students</th></tr></thead><tbody><tr><td><20</td><td>44</td></tr></tbody></table> AVG – 17.2	Score	Students	<20	44	All 44 students scored less than 20 (avg 17.2) surpassing the benchmark.	Exceeds Expectation				
Score	Students												
<20	44												
The student will develop and grow in their Christian Worldview while studying Sport Management.													
Completion of 2 Christian Studies Courses (Direct)	80% of the eligible students will have successfully completed two required Christian Studies courses by their Junior Year.	60	54	Of the eligible upper class, 54 of the 60 students (90%) surpassed the benchmark.	Exceeds Expectation								
SPTM Christian Worldview Survey (Indirect)	The student will self-report an average of 4.0 or higher indicating growth in their Christian Worldview while studying Sport Management.	35	35	All 35 (100%) students surpassed the benchmark with a mean average of 4.67 out of 5.	Exceeds Expectation								

Conclusion of Previous Year's Use of Results (Closing the Loop Narrative)

The Sport Management Department used the previous year's data (2019-2020) in order to accomplish the following:

The Covid Pandemic and our institutional adjustments in response prevented only some minor aspects of the data from being fully collected, compared, and considered against previous results. However, use of previous data accomplished the following:

SLO #1 – Now the department is led by a new Department Chair, it is anticipated a review the **SPTM Written Communication Rubric** is in order during the school year. Additionally, an Indirect measurement must be identified and begin to be used with data collection.

SLO #2 – Now the department is led by a new Department Chair, it is anticipated a review the **SPTM Presentation Rubric** is in order during the school year. Additionally, an Indirect measurement must be identified and begin to be used with data collection.

SLO #3 – Now the department is led by a new Department Chair, it is anticipated a review the **SPTM Research Project Rubric** is in order during the school year. Additionally, an Indirect measurement must be identified and begin to be used with data collection.

SLO #4 – Now the department is led by a new Department Chair, it is anticipated a review the **SPTM Internship Final Evaluation** and the **Gameday Operations Evaluation** is in order during the school year. We anticipate returning to Fall sports and will be able to more completely assess indirectly with the Athletic Department staff. We normally have a larger data set for this measurement, but the Athletics Department was overwhelmed with 20 sports all competing during SP21, it was difficult to complete a larger data set

SLO #5 – Now the department is led by a new Department Chair, it is anticipated a review the **SPTM Christian Worldview Survey** is in order during the school year. This is one of the more important SLOs and I'm certain we will be discussing with the new Chair ways and means to advance the program from our Christian-Worldview perspective.

No program changes were implemented during the 20-21 year. Our Dean was waiting for the new Chair to be included in all matters. There is a General Education Core assessment being completed on campus currently and recommendations for GE adjustments will likely be presented as a result. No further information is available at this time.

Program-Level Operational Effectiveness Goals Matrix - 2020-2021

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results												
The program will increase the number of students declared SPTM major over the academic year.															
The Department tracks total program enrollment each semester and in particular majors progressing through the program. Assessing increases in program enrollment is a combination of two measures: 1 - New freshman enrolled in SPTM 1310 Introduction to Sport Management. 2 - Transfer students, all of whom personally meet with the Department Chair for Advising and Scheduling purposes	The department will add 50 new majors.	Fifty-one (51) students declared Sport Management as a major during the academic year.	Exceeds Expectation <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">School Year</th> <th style="text-align: center;">New Majors</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">20-21</td> <td style="text-align: center;">51</td> </tr> <tr> <td style="text-align: center;">19-20</td> <td style="text-align: center;">47</td> </tr> <tr> <td style="text-align: center;">18-19</td> <td style="text-align: center;">57</td> </tr> <tr> <td style="text-align: center;">17-18</td> <td style="text-align: center;">53</td> </tr> <tr> <td style="text-align: center;">16-17</td> <td style="text-align: center;">51</td> </tr> </tbody> </table>	School Year	New Majors	20-21	51	19-20	47	18-19	57	17-18	53	16-17	51
School Year	New Majors														
20-21	51														
19-20	47														
18-19	57														
17-18	53														
16-17	51														
The program will prepare students for graduate school.															
The Department collects data annually on all recent graduates using email, Facebook, and other media concerning their pursuit of graduate education.	The Department anticipates 40% of all graduates seeking continued education.	The Department determined 43.7% of all program graduates have engaged in continuing education.	Exceeds Expectation <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Year</th> <th style="text-align: center;">Continued ED</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">20-21</td> <td style="text-align: center;">43.7%</td> </tr> <tr> <td style="text-align: center;">19-20</td> <td style="text-align: center;">40.3%</td> </tr> <tr> <td style="text-align: center;">18-19</td> <td style="text-align: center;">39.4%</td> </tr> <tr> <td style="text-align: center;">17-18</td> <td style="text-align: center;">36.8%</td> </tr> <tr> <td style="text-align: center;">16-17</td> <td style="text-align: center;">40.9%</td> </tr> </tbody> </table>	Year	Continued ED	20-21	43.7%	19-20	40.3%	18-19	39.4%	17-18	36.8%	16-17	40.9%
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The Department will prepare graduates for placement in the Sport Profession.															
The Department collects data annually on all recent graduates using email, Facebook, and other media concerning their pursuit of employment within the Sport Profession.	The Department anticipates placing 75% of all graduates into the Sport Profession.	The Department determined 84.7% of the program graduates identified placed in the Sport Profession.	Exceeds Expectation <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Year</th> <th style="text-align: center;">Placement</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">2020-2021</td> <td style="text-align: center;">84.7%</td> </tr> <tr> <td style="text-align: center;">2019-2020</td> <td style="text-align: center;">85%</td> </tr> <tr> <td style="text-align: center;">2018-2019</td> <td style="text-align: center;">84.2%</td> </tr> <tr> <td style="text-align: center;">2017-2018</td> <td style="text-align: center;">85%</td> </tr> <tr> <td style="text-align: center;">2016-2017</td> <td style="text-align: center;">82.9%</td> </tr> </tbody> </table>	Year	Placement	2020-2021	84.7%	2019-2020	85%	2018-2019	84.2%	2017-2018	85%	2016-2017	82.9%
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2020-2021	84.7%														
2019-2020	85%														
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2016-2017	82.9%														

Conclusion of Previous Year's Use of Results (Closing the Loop Narrative)

The Sport Management Department used the previous year's data (2019-2020) in order to accomplish the following:

The Covid Pandemic and our institutional adjustments did not hinder much of this data collection. However, use of previous data accomplished the following:

OEG #1 – Now the department is led by a new Department Chair, it is anticipated a review of the recruiting, declaring, and tracking of new SPTM majors is in order. We continue to be blessed with new majors which is largely accredited to our Admissions & Marketing Departments, which has come under the new leadership of Michael White, VP for Enrollment & Marketing/Communications. He recently overhauled the website SP21, which was badly needed. I am attempting to get our program outcome reports put back onto the web. A request has been submitted and I am in the Que to have it completed.

OEG #2 – Now the department is led by a new Department Chair, it is anticipated a review of the promoting and encouraging of seniors toward continued education is in order. It is anticipated the new Chair might be able to open some doors to additional graduate programs.

OEG #3 – Now the department is led by a new Department Chair, it is anticipated a review of the placement strategies for graduates into the Sport Profession are in order. It is anticipated the new Chair might be able to open some doors to additional industry organizations.

SECTION 3: PROGRAM DIVERSITY PERFORMANCE DATA

Dashboard Data			
Total Sport Management Undergraduate Enrollment (majors, minors, tracks, concentrations)	Sport Business Concentration - 91 Sport Coaching Concentration - 50 Sport Ministry Concentration – 13		
Total Sport Management Master’s Enrollment (majors, minors, tracks, concentrations)	NA		
Total Sport Management Doctoral Enrollment (majors, minors, tracks, concentrations)	NA		
Percentages of female and male majors (separate out undergraduate, master’s and doctoral)	Number	Percentage	
	# Female	26	16.9%
	# Male	128	83.1%
Student Demographics: Number of Students by race/ethnicity (separate out undergraduate, master’s and doctoral)	Number	Percentage	
	# African American/Black	55	35.7%
	# American Indian/Alaskan Native		
	# Asian	3	1.9%
	# Caucasian/White	85	55.2%
	# Hispanic/Latinx	11	7.2%
	# Native Hawaiian/Pacific Islander		
	# Two or more races		
Student: Faculty Advising Ratio	Number		
	#Students	154	
	#Faculty	4	
Total Number of Full-time, Tenured or Tenure Track Sport Management Faculty	Number	Percentage	
	Full-time faculty	4	50%
	#Tenured faculty		
	#Tenured track faculty		
Total Number of Part Time/Adjunct Sport Management Faculty	Number	Percentage	
	Adjunct	4	50%
	#PT faculty		
Ratio of Male and Female Faculty	Number		
	#Female Faculty	1	
	#Male Faculty	7	
Faculty Demographics: Number of Faculty by race/ethnicity	Number	Percentage	
	# African American/Black	2	28.6%
	# American Indian/Alaskan Native		
	# Asian		
	# Caucasian/White	6	71.4%
	# Hispanic/Latinx		
	# Native Hawaiian/Pacific Islander		
	# Two or more races		
# Unknown			

PROGRAM INFORMATION PROFILE

This profile offers information about the program in the context of its mission, basic purpose and key features.

Name of Institution: **North Greenville University**

Program/Specialized Accreditor: **COSMA**

Institutional Accreditor: **SACSCOC**

Date of Next Comprehensive Program Accreditation Review: **2024**

Date of Next Comprehensive Institutional Accreditation Review: **2030**

URL where accreditation status is stated: <https://ngu.edu/about/accreditation/#college-of-educatio>

Indicators of Effectiveness with Undergraduates [As Determined by the Program]

1. Graduation Year: **2020-2021** # of Graduates: **35** Graduation Rate: **NA**
2. Average Time to Degree: 4-Year Degree: **4 Years**
3. Annual Transfer Activity (into Program):
Year: **2020-2021** # of Transfers: **11** Transfer Rate: **NA**
4. Graduates Entering Graduate School:
Year: **2020-2021** # of Graduates: **35** # Entering Graduate School: **20**
5. Job Placement (if appropriate):
Year: **2020-2021** # of Graduates: **35** # Employed: **27 in field; 3 out of field**

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